

FROM LAUNCHPAD TO LIFTOFF

5 Surprising Truths About Cybersecurity Assessments

Do you dread, resist, or completely avoid cybersecurity assessments? If so, we're here to debunk common myths so you can launch your mission to success.

Your countdown begins now.

MYTH

Ignorance is bliss.

You know you have vulnerabilities. But how many, to what extent, and where? Well, fear of the unknown can keep you stuck on the launchpad.



TRUTH

Knowledge is power. And relief.

Insights drive improvements, and improvements reduce your stress level. So does a prioritized action list, which is exactly what you'll get.

MYTH

It's an audit.

You're not exactly keen on inviting an outsider to judge your environment. In fact, that sounds like a recipe for engine failure.



TRUTH

It's not an audit. It's a mission plan.

This isn't about judgment. It's about putting you in the captain's seat and equipping you to steer your security program toward success.

MYTH

The experience will be overwhelming.

Chances are, you're expecting a supernova of findings that triples your to-do list.



TRUTH

You'll get a clear, manageable checklist.

Replace overwhelm with an action plan designed for your environment and the threats most likely to impact you.

MYTH

More information will weigh you down.

It's no secret that CISOs and SOC teams are overloaded. Cybersecurity is a Jupiter-sized responsibility.



TRUTH

Assessments will lighten your load.

Far from adding weight, you can offload heavy tasks to experts who support and augment your team.

MYTH

Threats are evolving so quickly, you'll never keep up.

It feels impossible to stay ahead with the ever-expanding universe of evolving threats.



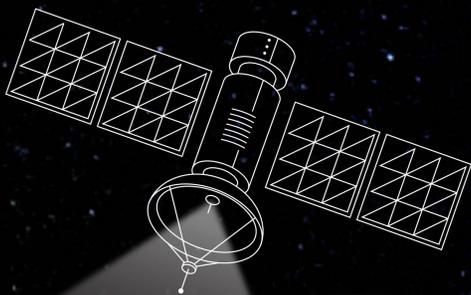
TRUTH

You'll move from reactive to proactive.

World-class threat intelligence and expertise will bring you up to warp speed, with a launch plan tailored to you.

Congratulations. You have liftoff.

Where should your mission begin?



Prepare for your next mission.

The threat landscape and your environment are constantly evolving. Regular assessments keep your cybersecurity program in orbit—and resilient.

These are just a few of the Palo Alto Networks Unit 42® services that can fuel your flight plan.

AI Security Assessment

Empower GenAI adoption across employee usage and AI application development.

Cloud Security Assessment

Leverage cloud security expertise to identify cloud risks, prioritize remediations, and establish a roadmap for improved cloud security.

SOC Assessment

Align your unique threat profile and best practices to transform the detection and response capabilities of your SOC.

Zero Trust Advisory

Gain a deeper understanding of Zero Trust principles and seamlessly integrate these concepts into your program.

Unit 42 is on your side.

Before, during, and after your mission, we've got you covered. Unit 42 experts become an extension of your team—available on speed dial—any time you need help.

CONNECT NOW